



The 8th Asia Pacific Occupational Therapy Congress 2024

Sponsorship Prospectus

November 6-9, 2024

Sapporo Convention Center

JAPAN

(2024.2.7)

Greeting

On behalf of the executive team of the 8th Asia Pacific Occupational Therapy Congress 2024 (APOTC 2024), I would like to cordially invite you to participate in the Congress as a financial sponsor or exhibitor.

The Japanese Association of Occupational Therapists was established in 1966 with 22 members, and by 2023 it has grown to have over 60,000 members. We have been supported by your cooperation in different fields such as conferences, workshops, and activities of prefectural associations of occupational therapists. We sincerely appreciate your cooperation and would like to express our heartfelt gratitude for your continued support.

I am pleased to announce that the 8th Asia Pacific Occupational Therapy Congress 2024 will be held from November 6th (Wed.) to 9th (Sat.) at the Sapporo Convention Center, JAPAN. Dr. Ling-Hui Chang, President of Asia Pacific Occupational Therapy Regional Group, and me, Shinichi Yamamoto, President of Japanese Association of Occupational Therapists have been appointed as Congress Convenors. The theme of this Congress is “Empowering Collaborative Community: Sustainable and Evidence-Based Occupational Therapy”. We are planning to invite Mr. Ryo Yamazaki (CEO of studio-L) as a speaker for the Keynote Address I “Community Design” (tentative title) as well as Ms. Samantha Shann (President of the World Federation of Occupational Therapists) as a speaker for the Keynote Address II “Occupational Therapy; Thriving on Opportunities”.

APOTC 2024 will spread the culture and trends of occupational therapy in Japan to the world through various programs such as symposiums, workshops, lectures, oral and poster presentations, student forum, equipment exhibition, and facility tours. The Congress expects 700 participants from abroad and 1,000 participants from Japan. During the preparation period, we have received requests from overseas participants to learn more about the medical, nursing, and welfare systems as well as welfare equipment, nursing robots, rehabilitation equipment, and training equipment in Japan. Moreover, we are confident that the exhibition will bring together occupational therapists from all over the world (mainly from 19 countries belonging to the Asia Pacific Occupational Therapy Regional Group (APOTRG)) and that it will offer a great opportunity for lively information exchange. Finally, following APOTC 2024, the 58th Japanese Occupational Therapy Congress & Expo (JOTC58) will be held at the same venue from November 9th (Sat.) to 10th (Sun.) in a hybrid format, thus we are expecting a larger number of participants than ever before.

We would greatly appreciate if you could provide us with kind support and cooperation through the exhibition, advertisements, and other sponsorship programs in line with objective and significance of the Congress. We hope that APOTC 2024 will be an opportunity to confirm that together we are contributing to people's health and well-being.

In closing, I wish you continued prosperity in all your endeavors.

Sincerely,



Shinichi Yamamoto

President, Japanese Association of Occupational Therapists

Convenor, 8th Asia Pacific Occupational Therapy Congress 2024 (APOTC 2024)

1. Meeting Title

The 8th Asia Pacific Occupational Therapy Congress 2024

2. Organizers

Japanese Association of Occupational Therapists

Executive Team of the 8th Asia Pacific Occupational Therapy Congress 2024

3. In association with

Asia Pacific Occupational Therapy Regional Group: APOTRG

4. Date

November 6-9, 2024

5. Venue

Sapporo Convention Center (1-1-1 Higashi Sapporo 6 jo, Sapporo 003-0006, Japan)

6. Participants

12 countries/areas

1,700 participants (from Japan: 1,000 participants, from overseas: 700participants)

7. Aim of the congress

Asia Pacific Occupational Therapy Congress is the largest congress on occupational therapy in the Asia Pacific region. It is significant to hold this congress which contributes the development and progress of the occupational therapy, in Japan, where the second largest number of occupational therapists in the world after the United States active today. We truly believe that this congress will spread the latest information of occupational therapy from Japan to Asia, and from Asia to all over the world, and contribute the development of this field in Asia.

It is important for occupational therapists to contribute the well-being of people in their local community and develop the collaborative community for all. Moreover, their services should be evidence-based to sustain the effects of occupational therapy on a long-term basis. The theme of this congress “Empowering Collaborative Community: Sustainable and Evidence-Based Occupational Therapy” bases on this thought. APOTC 2024 will give a great opportunity to discuss the value and role of occupational therapy and learn the sustainable society and scientific evidences so that everyone can live with loved ones, families, and members in the local community.

8. General Information for APOTC 2024

1) Theme of the congress

Empowering Collaborative Community: Sustainable and Evidence-Based Occupational Therapy

2) Language

English

3) Schedule

Date	AM	PM	Night
November 6 (Wed)	Opening Ceremony, Keynote Address, Lecture, Congress Theme Session, Education Workshop, Oral Session, Poster Session, Exhibition		Welcome Reception
November 7 (Thu)	Symposium, Sato Memorial Lecture, Lecture, Congress Theme Session, Workshop, Oral Session, Poster Session, Student Forum, Clinical Visits, Exhibition		-
November 8 (Fri)	Symposium, Lecture, Congress Theme Session, Workshop, Oral Session, Poster Session, Clinical Visits, Exhibition		Congress Party
November 9 (Sat)	Keynote Address, Exhibition, Closing Ceremony	-	-

9. Supported by (as of July 20th)

- Ministry of Education, Culture, Sports, Science and Technology-Japan (MEXT)
- Hokkaido Prefectural Government
- Sapporo City Government
- Japanese Para-Sports Association
- All Japan Hospital Association
- Association of Japanese Healthcare Corporations
- Japan Association for Day Care
- Japan Association of Certified Care Workers
- Japan Association of Geriatric Health Service Facilities
- Japan Association of Homevisit Rehabilitation
- Japan Association of Medical and Care Facilities
- Japan Association of Rehabilitation Hospital and Institution
- Japan association of welfare equipment expert advisors
- Japan Care Manager Association (JCMA)
- Japan Disaster Rehabilitation Assistance Team (JRAT)
- Japan Hospital Association
- Japan Medical Association
- Japan Orthotics Prosthetics Association
- Japan Psychiatric Hospitals Association
- Japan Rehabilitation Nurse Association
- Japan Society for Higher Brain Dysfunction
- Japan Society of Vocational Rehabilitation
- Japan Visiting Nursing Foundation (JVNF)
- Japanese Association of Certified Workers
- Japanese Association of Mental Health Social Workers (JAMHSW)
- Japanese Association of Retirement Housing
- Japanese Association of Speech-Language-Hearing Therapists (JAS)
- Japanese Council of Senior Citizens Welfare Service (JS)
- Japanese Nursing Association
- Japanese Physical Therapy Association (JPTA)
- Japanese Psychiatric Nurses Association
- Japanese Society for Rehabilitation of Persons with Disabilities (JSRPD)
- Kaifukuki Rehabilitation Ward (KRW)
- Rehabilitation Engineering Society of Japan (RESJA)
- The Association of Care Goods Providers
- The Japan Stroke Society
- The Japanese Association of Rehabilitation Medicine
- The Japanese Orthopaedic Association
- The Japanese Society of Psychiatry and Neurology
- The National Federation of Associations of Families with The Mental Illness in Japan
Common name: Minna-net
- 一般社団法人日本在宅介護協会

10. Information about Organizers

1) Organizer

Japanese Association of Occupational Therapists (JAOT)

President: Shinichi Yamamoto

111-0042 Morimitsu-Shinko Bld.,1-5-9, Kotobuki, Taito-ku, Tokyo, Japan

TEL: +81-3-5826-7871 FAX: +81-3-5826-7872

2) Executive Team

Convenors

Ling-Hui Chang (President of APOTRG)

Shinichi Yamamoto (President of JAOT)

Chair

Jumpei Oba (Vice President & WFOT Delegate of JAOT/Kobe Gakuin University)

Vice-Chair

Kayoko Takahashi (Director of JAOT & WFOT 1st Alternate of JAOT/Kitasato University)

Member

Finance

Yoshie Okamoto (Ohta Nishinouchi Hospital)

Independent Program

Akiko Abe (Benesse Style Care Co., Ltd)

JOTC Liason

Ryota Izumi (Seirei Christopher University)

Local Operation

Kenetsu Shimizu (Managing Director of JAOT/Sapporo Yamanoue Hospital)

Marketing and Public Relations

Mitsushi Sekimoto (Managing Director of JAOT/Linie L)

Scientific Program

Kayoko Takahashi (Director of JAOT & WFOT 1st Alternate of JAOT/Kitasato University)

Social events and Hospitality

Fusae Ishibashi (International University of Health and Welfare)

Sponsorship and Exhibition

Tomonari Hayasaka (Managing Director of JAOT/Kyorin University)

Students and New Graduates

Nozomu Ikeda (Managing Director of JAOT/Sapporo Medical University)

3) Contact Information

Secretariat for the 8th Asia Pacific Occupational Therapy Congress

c/o Convention Linkage, Inc.

Email: sp-apotc2024@c-linkage.co.jp

Sponsorship Packages/Programs

1. Sponsorship Packages

Benefits	Details	Gold	Silver	Bronze
Exhibition	3m×3m (Booth Space or Basic Booth A)	4 booths	2 booths	1 booth
Logo	Logo displayed at the registration desk	L	M	—
	Logo on the sign at the entrance	L	M	—
	Logo on the slide before and after the keynote address	○	—	—
	Logo on the program book	○	○	○
	Logo on the title slide of APOTC 2024 between sessions	○	○	○
	Logo on the website for APOTC2024	L	M	S
Ad on the official SNS	Ad links on the official SNS of APOTC 2024 to your company's website of your company.	6	4	2
Branding	Introduction about your company by chairs in the keynote address	○	—	—
Ad on the program book	Ad on the program book	1 page/ color	1 page/ color	1 page/ color
Free admission	Free admission to the congress	4	3	2
Congress bag	Logo printed on the congress bag (Logos of APOTC and gold sponsors printed on the congress bag)	○	○	—
	Insert in congress bag (A4 size printings or others: check by the secretariat before the congress required)	max. 2 items	max. 1 item	max. 1 item
Distribution of flyers	Distribution of flyers on each seat of the room before the keynote address	○	—	—
Sponsored seminar	Sponsored seminar on the stage in the exhibition hall (main hall).	60 min.	30 min.	—
Price JPY (tax included)		¥1,320,000	¥880,000	¥440,000.
Available slots		1	2	2

- Please be advised that the organizer will make the final decision on the order of the advertisements of sponsors regardless of your preference.
- If you have any requests about sponsorship items, please contact the secretariat.
- Please note that the application may close early, if the number of applications reaches the limit before the deadline.

2. Sponsor Programs

In addition to sponsorship packages, we also offer the sponsorship for individual items.

Exhibition

Exhibition dates: November 6 (Wed) to 8 (Fri), 2024.

*If you also want booths for exhibition of the 58th Japanese Occupational Therapy Congress & Expo (JOTC58) (November 9 to 10), please contact the secretariat and apply separately.

No	Items	Price (tax included)	JOTC58 Price (tax included)
1-1	Basic Booth A - 3m×3m	¥ 330,000 + costs for construction and removal ¥20,000	JOTC58 (November 9-10AM) ¥75,000
1-2	Basic Booth A - 2m×2m	¥ 220,000 + costs for construction and removal ¥20,000	JOTC58 (November 9-10AM) ¥50,000
1-3	Book Exhibition Booth	10 % of sales during APOTC 2024 + costs for construction and removal ¥10,000	JOTC58 (November 9-10AM) 10 % of sales during
1-4	Booth for universities and welfare institutions - 2m×2m	¥ 55,000 + costs for construction and removal ¥20,000	JOTC58 (November 9-10AM) ¥25,000
1-5	Booth for welfare institutions (entrance hall) - 2m×2m	10 % of sales during APOTC 2024 + costs for construction and removal ¥10,000	N/A

*Basic Booth A and B include company name plate, 2 rear and 2 side panels, 1 table, 2 chairs, power outlet (max. 2 outlets) and a table cloth.

*When applying only for JOTC58, costs for construction and removal (¥20,000 for no. 1-1, 1-2, and 1-4; ¥10,000 for no. 1-3) are incurred beside basic fee in the prices in the table.

Branding Advertisement

No	Items	Price (tax included)
2-1	Logo on the website for APOTC2024 (with hyperlink to the website of your company)	¥ 55,000
2-2	Logo on the title slide of APOTC 2024 between sessions Logo on the title slide of APOTC 2024 between sessions	¥ 77,000
2-3	Ad on the program book - 1 page (s/w)	¥ 132,000
2-4	Ad on the program book - 1/2 page (s/w)	¥ 77,000
2-5	Ad on the program book - 1/4 page (s/w)	¥ 44,000
2-6	Logo on the program book - Company's name and logo as one of the sponsors printed on the program book	¥ 33,000
2-7	Logo printed on the congress bags + Insert in the congress bag Distributions to participants of APOTC 2024 (accompanying persons excluded) - Logo printed on the congress bag (Logos of APOTC and gold sponsors printed on the congress bag) - Insert in the congress bag (A4 size printings or others: check by the secretariat before the congress needed)	¥ 330,000
2-8	Insert in the congress bag Distributions to participants of APOTC 2024 (accompanying persons excluded) - Insert in the congress bag (A4 size printings or others: check by the secretariat before the congress needed)	¥ 77,000
2-9	Logo on Name Card Strap (max. 3 companies) Distributions to participants of APOTC 2024 (accompanying persons excluded). - Logo printed on name card strap - Logo and Company Name printed on the program book - Logo on the official website	¥ 300,000

Sponsored Seminar

At Exhibition Hall

No.	Time	Prices in JPY (tax included)
1	30 min.	¥330,000
2	60 min.	¥550,000

Note

- Please be advised that the organizer will make the final decision on the time and date of seminars regardless of your preference.
- The sponsored seminar fee includes the following items and services
 - Stage and seats fee
 - Break room fee
 - Equipment costs (only for equipment already installed and used at the venue)
 - Sound and lighting costs (ancillary equipment at the venue)
 - Technical staff in the exhibition hall
- Not included:
 - Meals: lunch boxes for participants (in the case of luncheons), beverages, meals for speakers and chairpersons' meetings, etc.
 - Personnel costs: operating staff (announcers, timekeepers, material and lunch distributors, guidance staff, etc.)
 - Signs and displays: venue signage, name of chairperson/presenter, information leaflets, etc.
 - Chairpersons' and speakers' honoraria, transport and accommodation expenses
 - Additional equipment: simultaneous interpretation equipment, recording equipment (sound and video recording), waiting room equipment, etc.

How to apply

1. To apply for Sponsorships and Exhibition, please access to the application form from our website:
<https://www.c-linkage.co.jp/apotc2024/sponsorship.html>
2. After confirmation, we will send you the invoice.
3. When we receive sponsorship fee, the application is completed.

[Cancellation]

When canceling your application, please send your request to the APOTC 2024 secretariat at
(sp-apotc2024@c-linkage.co.jp).

Please note that once the payment is completed, no refund is acceptable.